



*Prima Spremitura*

*Courtesy Line*



**SELL OUR PRODUCTS AND REPOSSESS YOU OF THE LOST MARGIN**



*The hotel service is a complex service made of many details; the hygiene products that the customer finds in a room is one of the most important one.*

*For this reason our Courtesy Line uses the same formulation with the Organic "Toscana PGI" Extra Virgin Olive Oil of the products in the traditional format, so that you can offer to your customers the highest quality that only the real natural products can give.*

**AT THE FIRST PLACE THE SATISFACTION OF YOUR CUSTOMERS!**

We are aware of the extremely high quality of our products thanks to the numerous reviews that we get from our e-commerce site by **many customers who are enthusiastic about the products tested in the hotel during their holidays.**

**BY ADOPTING THIS COURTESY LINE ALSO YOUR REVIEWS WILL IMPROVE AND MORE AND MORE CUSTOMERS WILL RECOMMEND YOUR HOTEL!**

**REVIEW OF THE SELLER**



*"Excellent, I have known the products at the Elba Island during the holidays and I have never abandoned them"*

**REVIEW OF THE PRODUCT**



Purchased product: **Moisturizing body lotion 200ml**

*"I have tried the body lotion thanks to a tester which I found in the hotel, I liked it so much that once finished I purchased the tube. The cream is very soft and scented, it gives a velvet and nourished skin. Very recommended!"*

**WHY ADDRESS YOUR CLIENTS TOWARD A SHOP WHEN YOU HAVE DONE THE WHOLE WORK?**

Our quality is so much appreciated that your guests **will ask you where they can buy them.** Why direct them towards a shop (which is often not so near of your accommodation) if you can directly sell them the products that they have tried in the room?

*If the client of this review would have had the possibility to purchase them in his B&B, he wouldn't have searched them somewhere else!*

**REVIEW OF THE PRODUCT**



Purchased product: **Liquid Soap Dispenser 500ml**

*"I already knew the product because I used it in a B&B (which I purchased then) in Toscana at Panzano. I like it very much: from the scent to the consistency. Obviously I recommend it to everybody."*

**TO SELL BECOMES EASY!**

From this fact is born our innovative approach to Hotel Courtesy.

**Customers can try the products in the room, they will fall in love with their quality and themselves will ask you to buy them!**

**You will not make any effort;** with your order you will get all the necessary promotional material (brochures, exhibitor displays, displays, etc.). You must not do anything else other than to wait that your customers try the products, read the brochure and discover that they can purchase them from you!

**GAIN FROM THE PURCHASE OF THE HOTEL COURTESY PRODUCTS**

Thanks to the **wide profit margins** that we will grant you on the sale of the products in the traditional format, you can also zero the purchase cost of the products in the courtesy format. **Many of our customers have already joined this initiative, and they not only were able to zero the cost of the hotel courtesy, but also to turn it into a source of income!**



### Show us!

Don't you know where to put the products for the sale? Be inspired by our exhibitor displays! You have two options: the small version, over the counter, and the large one, on the floor. Here you can find some construction suggestions, but you can choose the combination of products which is most appreciated by your clients!

### Counter Display

L.44 X W.20 X H. 65 cm - difference between the levels: 25 cm  
Code: Art. 016



#### Best Sellers BIO Face Care Line

Offer the quality of the ORGANIC cosmetics with this selection of articles from the BIO Face Care Line



#### Best Sellers Body Care Line

Our most popular products of the Body Care Line



#### The essentials

allow your customers to buy what they have tried in the room and zero the costs of the hotel courtesy

### Floor display

Dimensions: L.75 X W.39 X H. 175 cm  
difference between the levels: 26 cm  
Code: Art. 015



#### The maximum for your customers:

a selection of the best products of our Face and Body Care Lines



**Empty olive tray**  
Code: 30023



Empty shiny carton tray for six products, in the classic Prima Spremitura olive design. Customizable with the 30gr wrapped bar soap, the 30ml hand and nail cream and our bottles of 30 or 50ml: shampoo, hair conditioner, shower gel and body lotion, The slots are made in order to be hardly seen if they don't get opened. In this way, even if less products are inserted in it, the tray's presentation will still be pleasant. Made in plastic coated cardboard for holding better the humidity in bathrooms.

**Hotel courtesy kit**  
Code: 30003



**Organza bag**  
Code: 30001



**Essential Amenities**  
Code: 30018



Contains: Soap 15g, Shower Gel 30ml, Sachet Shampoo 7ml

**Proraso Shave Travel Kit**  
Code: 401932



***In your rooms as from the barber!***  
Contents: Pre-Shave Cream 15ml, Shaving soap 10ml, Shaving brush, Aftershave Balm 25ml. (Blade available on request)



**In the room**



Code: S30489



Code: 13343

**On sale**



Code: 13162

Code: 30201

Code: 30200

**Traditional Marsiglia Soap**

The soap, totally vegetable, is born from the saponification of top quality vegetable oils. The Organic "Toscana PGI" Extra Virgin Olive Oil in the finishing phase of the soap makes it even more moistening and nutritious for the skin so that this delicate product becomes a daily ally for care and personal hygiene. The creamy and non-aggressive foam cleans in an effective but delicate manner. The precious mixture of natural Essential Oils gives a fresh and relaxing feeling of well-being.

**In the room**



Code: O30488

**On sale**



Code: 30100

**Nourishing Hand and Nail Cream**

The effectiveness of the natural active ingredients delivers help to your hands.

This light emulsion of rapid absorption creates a thin, protective film without leaving behind a greasy feeling. Its widely studied and tested formula, enriched with Organic "Toscana PGI" Extra Virgin Olive Oil, Wheat Germ Oil and Vitamin E, helps prevent the unpleasant phenomenon of skin dryness, maintaining the skin of the hands soft and compact. It helps prevent irritations and the formation of cracks.

Even the most fragile and damaged nails will benefit from the richness of the formulation becoming once again beautiful, smooth and strong in a short amount of time.

**In the room**



Code: O30487   Code: O30493   Code: 13173

**On sale**



Code: 30103   Code: 30482

**Moisturizing Shower gel**

The richness of the formulation, intensified by the use of Organic "Toscana PGI" Extra Virgin Olive Oil, specially studied to respect the hydro-lipid balance of the body's skin, turns this precious formula into a real sensorial and olfactory experience. Its developed foam, soft and dense, proves to be fluent and very creamy developing a delicate cleansing action and it's ideal also for very delicate skin. The sweetness of the product proves to be pleasantly perceptible after the rinsing. The fresh and relaxing mixture of natural Essential Oils of Vegetable Origin increases the well-being, stimulating tonicity restoration.

**In the room**



Code: O30490   Code: O30494   Code: 13174

**On sale**



Code: 30104   Code: 30483

**Normalizing Shampoo**

The innovative mixture of non-aggressive tensio active ingredients which are used in the formulation, gently removes the deposited impurities on hair respecting its delicate structure. The presence of Organic "Toscana PGI" Extra Virgin Olive Oil removes the excess sebum and restores the natural balance after only a few uses giving the hair shine, softness and vitality, developing an effective lenitive action on the scalp. After the washing, the hair is compact, in good condition and easy to comb. Thanks to the distinctive sebum-balancing action of the formulation, the hair remains clean longer and will regain brightness, shininess, volume and it helps maintain the hairstyle. It can be used for frequent washings also on fragile hair. The fresh and relaxing mixture of natural Essential Oils gives a pleasant and long lasting feeling of well-being.

**In the room**



Code: O30491 Code: O30495 Code: 13176

**On sale**



Code: 30106

**Restoring Hair Conditioner**

The gentleness and the creaminess of this Conditioner will be helpful to render easier the life of all types of hair which are defibrated or damaged by chemical or atmospheric factors. Thanks to the richness of the formulation, with Organic "Toscana PGI" Extra Virgin Olive Oil, the hair disentangles with extreme ease shining with newly regained brightness all along the hair length. Fixing itself mostly to the parts of the hair that need more care, the product develops an effective nourishing and restoring action which helps prevent the anti-aesthetic hair split ends and gives the hair vitality and an easy combing. It provides softness and brightness, it's recommended for daily use.

**In the room**



Code: O30486 Code: O30492 Code: 13175

**On sale**



Code: 30105

Code: 30484

**Moisturizing Body Lotion**

The exclusive formulation, enriched with natural and vegetable active ingredients such as Organic "Toscana PGI" Extra Virgin Olive Oil, Shea Butter and Glycerine, gives the skin elasticity and well-being. It spreads easily and it's of rapid absorption, it leaves on the body a pleasant velvety effect making the skin soft and bright. It strengthens the structure of dry skin and helps restore the hydro-lipidic balance of the epidermis giving it a compact and healthy look. With protective and repairing action. Used as after sun lotion, this smooth emulsion proves to be refreshing, softening and makes the skin elastic. The olfactory tones which are contained in the mixture of Essential Oils of Vegetable Origin provide a deep sense of vitality and well-being during the massage.



**In the room**



Code: 13178

**On sale**



Code: 430107

**Melting Body Butter Protective and Regenerative - Body, Hands and Face**

The melting body butter is a compact cream that, once applied to the skin, melts in a pleasant and regenerative caress. This melting process nourishes deeply the skin, without feel it heavy. The product is suitable for all skin types, to elasticize the tissues and to give an intense and durable nourishment to the skin. It is rich in Organic "Toscano PGI" Extra Virgin Olive Oil, Shea butter and Cocoa butter in order to restore the skin's correct tone and elasticity.

The formulation, rich in precious oils, respects and restores the normal hydro-lipid balance performing a protective and moisturizing action on the skin. Tissues look more elastic and bright. Thanks to its highly nourishing, moisturizing and firming properties it can be used for body, hands and face skin.

This butter gives elasticity and intensive nourishment to the skin thanks to its unique formulation that combines three precious totally natural ingredients of high quality:

Organic Toscano PGI Extra Virgin Olive Oil with strong emollient, soothing and balancing properties. Shea butter regenerating, emollient and protective, this ingredient gives softness and elasticity, it fights the onset of expression lines successfully. Cocoa butter has antioxidant and nourishing properties.

It stimulates the skin's normal life processes, restoring tone and elasticity.

**In the room**



Code: 13177

**On sale**



Code: 430107

**Delicate Intimate Liquid Soap - Relief, Freshness, and Comfort**

Besides daily hygiene, washing the intimate parts with a natural, light and refreshing product can be helpful and give Immediate relief in stressful situations. The Intimate Soap Prima Spremitura is a sweet and universal detergent suitable for women and men who love the typical deep and toning cleansing feeling that only a soap inspired by the marseille tradition in liquid version can provide.

Made with oleic soap, this detergent has a rich and creamy texture, it is made with a unique perfume and it is balanced in its main components (potassium oleate, Organic "Toscano PGI" Extra Virgin Olive Oil, a blend of natural essential oils, sodium lauroyl sarcosinate) in order to generate a pleasant, light and delicate detergent, suitable for the intimate parts.

The delicate Intimate Soap Prima Spremitura, on the basis of clinical evaluations, respects the skin's physiological balance of the female intimate area without creating any sensation of burning, itching, irritation or allergy. In addition it gives a pleasant feeling of relief, freshness and comfort. The formulation is tested to ensure its suitability and safe use by in-use test clinically monitored.

It contains no preservatives.





### Set oral hygiene

Contains a practical travel Toothbrush and the famous "mignon" 5ml of Toothpaste Marvis

Code: 30010



### Shower Cap

Comfortable and practical Shower Cap

Code: 30011



### Vanity set

Contains 4 cotton ear buds, nail file, hair elastic and two cotton pads

Code: 30012



### Shoes Sponge

Two products in one – clean/ polish

Code: 30014



### Sewing Kit

Practical and indispensable accessory. It contains three colored cotton threads, a button and a safety pin.

Code: 30013

THE TUSCANY IN YOUR ROOMS

